

Case Study

HDI Seguros and In Motion — Successful Transition to the AWS Enterprise Cloud

Context and Business Challenge

In May 2023, the German group Talanx—controller of HDI International to which HDI Seguros belongs—announced the acquisition of Liberty Mutual's operations in Latin America (Chile, Brazil, Colombia, and Ecuador).

For **HDI Seguros**, this represented a regional technology challenge: migrate the entirety of systems to AWS's enterprise cloud on a tight timeline while maintaining business continuity.

At the start of 2024, **HDI Seguros Chile** reached a strategic agreement with In Motion (www.grupoinmotion.com)—a multinational leader in digital transformation for insurance carriers with specialized products and services across all cloud layers (SaaS, IaaS, multi-line Insurance Core for Life, Personal Accident, Health, P&C, Auto; digital customer care; omnichannel, and more).

Scope and Execution

The challenge: plan and execute a Lift-and-Shift migration—from on-premises environments to the cloud—of core and satellite systems to AWS under **HDI Seguros Chile's** control and policies, in approximately ten months.

In practice, the project migrated 100% of IT platforms, 120 Power BI dashboards, 97 applications, over 400 SharePoints, more than 100 shared inboxes, and seven platforms, and created 118 automated processes.

Eddy Lima, CIO of **HDI Seguros**, noted: "We are proud of the outcome of our migration to AWS's enterprise cloud. It was made possible by the exhaustive work of more than 100 members of our Technology team, the collaboration of various Company areas, and the support from In Motion."

AWS Chile Country Manager, Felipe Ramírez, added: “It was a privilege for AWS to contribute to this project within such tight deadlines—considering key aspects such as security and resilience. This experience positions us well to continue supporting HDI Seguros together with our partner In Motion.”

Rocco Abiuso, Regional Operations Director at In Motion (ITIL & Cloud Practice), stated: “We assigned a multidisciplinary team of AWS specialists from Chile and Colombia—Team Lead, Senior Architect, DevOps, SysOps, and DevSecOps.

We began with a discovery process to understand all components to migrate, identifying key risks to manage and resolve with an agile methodology.

The major challenge was implementing the target AWS architecture prior to the application migrations within just three months.

The key to success was excellent teamwork with HDI Seguros leaders in Chile and at the regional level.”

In Motion’s CEO, Pablo Moreno, concluded: “Collaborating with HDI Seguros on such an important process fills us with pride. We appreciate the trust placed in In Motion.

It reinforces our mission to drive Digital Transformation for insurance carriers in Latin America and their transition to the Enterprise Cloud—standing out as the **only provider in LatAm that integrates such a broad and diverse** product/service offering with proven customer success stories, beyond selling an Insurance Core system.”

Benefits

The successful migration to AWS’s enterprise cloud, together with In Motion, opens new opportunities.

According to CIO Eddy Lima: **“AWS provides the technological infrastructure to power innovative projects in the future, and it becomes an excellent tool to face the challenges of an industry that demands adaptability.”**

